

# emily thornhill



Please contact directly



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EDITOR, COPYWRITER & JOURNALIST

## EDUCATION

MA Magazine Journalism  
University of Sheffield  
2014 – 2015

BA English & Creative Writing  
(2.1)  
Queen's University Belfast  
2011 – 2014

Wath Comprehensive School &  
6<sup>th</sup> Form College  
2004 – 2011

### 3x A Levels:

A\* - English Language

A - English Literature

B - Art & Design

### 14x GCSEs:

## EXPERTISE

Writing & Storytelling  
Sub-Editing  
Ecommerce / Marketing  
Campaigns, Advertising,  
Taglines  
Paid & Organic Social  
SEO & Keyword Optimisation  
CMS, Coding & Digital  
Publishing  
Project Management  
Magazine Production  
Magazine Flat Planning  
Timekeeping & Deadlines  
Communication  
Remote On-Boarding &  
Training  
Adobe Photoshop & InDesign  
Microsoft Word, Excel &  
Outlook  
GA, Semrush & Ahrefs  
Trello, Asana & Monday.com  
Media Law  
Shorthand

## REFERENCES

Available upon request

## PROFILE

Experienced beauty copywriter, content editor and freelance journalist with a master's degree in Magazine Journalism as well as 6+ years of experience working for national glossy magazines and luxury retail sites with strong marketing, management, SEO, social media and Photoshop skills.

## EXPERIENCE

### DEPUTY CONTENT EDITOR

Cult Beauty | May 2021 – Present

### MATERNITY COVER FOR CONTENT EDITOR

Cult Beauty | May 2021 – June 2021

### COPYWRITER

Cult Beauty | August 2018 – April 2021 (2 years, 8 months)

### DIGITAL ASSISTANT (INTERNSHIP)

British Vogue | January 2018 – July 2018 (6 months)

### DIGITAL ASSISTANT (INTERNSHIP)

Harper's Bazaar | November 2016 – December 2017 (1+ year)

### EDITORIAL ASSISTANT

PHOENIX Magazine | April – November 2016 (7 months)

### BEAUTY INTERN

Harper's Bazaar | March 2016 – 2 weeks

### BEAUTY INTERN

British Vogue | February 2016 – 1 month

### BEAUTY INTERN

Cosmopolitan | November 2015 – 6 weeks